

AMA GROUP

Press Release
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AMA Collision Unveils the New Standard in Repair at Flagship Site on the Gold Coast

AMA Group is pleased to announce the launch of the Group's state-of-the-art flagship site on the Gold Coast, bringing together three repair centres under the new AMA Collision brand. This new facility, spanning 5,000m², is set to redefine the customer experience, with a new approach that places the customer at the heart of every repair - "Repairs Driven by You."

Executive General Manager AMA Collision, Jim Lynch said, "At AMA Collision, we are dedicated to enhancing the quality of our customer's vehicle repair experience, and our new flagship site on the Gold Coast is a testament to that commitment. With enhanced features and amenities, our customers can expect a level of service and convenience like never before.

"Highlights of the new AMA Collision flagship site include:

- Drive-through valet service: A convenient drive-thru valet service ensures a smooth and efficient undercover drop-off and pickup experience.
- Consultative service approach: Our team of skilled professionals takes the time to understand each customer's unique needs and preferences. We believe in transparent and open communication, ensuring that every aspect of our customer's repair is tailored to their satisfaction.
- Design studio: Our design studio allows our customers to customise additional repair work to meet their personal preferences and style, to restore or enhance their vehicle.
- Drive and non-drive capabilities: AMA Collision provides comprehensive repair solutions for all types of vehicle damage.
- High repair capacity: With the ability to repair up to 125 vehicles per week, we are ready to meet the demands of our valued customers efficiently.
- Electric vehicle (EV) charging stations: Our site features two EV charging units, supporting the repair of emerging vehicles.
- Washbay and recycling system: Our eco-friendly approach includes a washbay and water recycling system, minimising the environmental impact."

This milestone marks the beginning of an exciting new chapter for AMA Collision as the Group continues to elevate the standards of repair and service offered by the industry, and create a unique, customer-centric vehicle repair experience.

The team officially opened the site on Thursday 5 October, welcoming insurer customers, suppliers, and media to the site.

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